



Hello Prospective Advertiser,

The Longmont Quilt Guild is an organization comprised of over 200 members, dedicated to the art of quilting. Our members gain quilting knowledge and exposure through several Guild-sponsored communication tools and events.

All types of businesses will benefit from advertising with the Guild. *Why?* Guild members have a solid reputation for actively supporting businesses that advertise with us. In addition, the Guild is a robust conduit for your company's message to reach many other audiences through our on-line newsletter, website, Annual Quilt Show and Fall Auction.

We invite you to become a LQG "Quilting Buddy" by advertising your business in one or more of our available venues. *Check out our Package Deals—they are your best value!* Please contact [publicity@longmontquiltguild.org](mailto:publicity@longmontquiltguild.org) to arrange for the option that best fits your needs.

| Description  | Cost             | Package Deals for a LQG "Quilting Buddy"<br>(includes 6 Newsletter Editions) |                 |                 |                 |
|--|------------------|--|-----------------|-----------------|-----------------|
|  |                  | Fussy Cuts<br>(One-Time Purchase)  | Fat Eighth      | Fat Quarter     | Half Yard       |
| Newsletter Ads   |                  | 3 1/2" x 2"  | 4" x 5"         | 8" x 5"         | 8" x 10"        |
| Fat Eighth -- 3 1/2" x 2"  | \$10.00          | \$60.00  |                 |                 |                 |
| Fat Quarter -- 4" x 5"   | \$14.50          |  | \$87.00         |                 |                 |
| Half Yard -- 8" x 5"   | \$24.00          |  |                 | \$144.00        |                 |
| Full Yard -- 8" x 10"  | \$45.00          |  |                 |                 | \$270.00        |
| <b>Your Logo In The Footer Of All Blast Emails Sent To LQG Members (approximately 24 per year)</b> | \$30.00          | \$30.00  | \$30.00         | \$30.00         | \$30.00         |
| <b>Quilt Show Sponsor</b>  | \$25.00          | \$25.00  | \$25.00         | \$25.00         | \$25.00         |
| <b>Ways &amp; Means Event Sponsor</b>  | \$25.00          | \$25.00  | \$25.00         | \$25.00         | \$25.00         |
| <b>Link From LQG Website To The Advertiser's Website</b>   | Not Available    | <b>Free</b>  | <b>Free</b>     | <b>Free</b>     | <b>Free</b>     |
| <b>Total Cost, Without "Quilting Buddy" Discount</b>   |                  | \$140.00   | \$167.00        | \$224.00        | \$350.00        |
| <b>Net Cost, With "Quilting Buddy" Discount</b>  | <b>Save 15%!</b> | <b>\$120.00</b>  | <b>\$145.00</b> | <b>\$190.00</b> | <b>\$300.00</b> |

Are you interested in offering a 10% discount to Guild members who make purchases from your business? \_\_\_\_\_ Yes \_\_\_\_\_ No

Company /Person Name: \_\_\_\_\_

Contact Name/Phone: \_\_\_\_\_

Company URL (for website link): \_\_\_\_\_